

DPA Appendix 1: Foleon Data Processing Agreement (this “DPA”)

Effective Date: 1st August 2024

1. Applicability

- 1.1. This DPA supplements that certain Master Services Agreement (the “MSA”) entered into by Foleon Inc., a Delaware corporation (“Foleon” or “Processor”) and [INSERT NAME] (the “Customer” or “you”) dated [INSERT DATE], as such may be amended by the Parties from time to time pursuant to the terms thereof. Foleon’s performances of the Services, including the editing and publishing of magazines and/or using forms (the “Services”), may constitute the processing of personal data within the meaning of Article 4.2 of the General Data Protection Regulation (“GDPR”), personal information, or such other term (“Personal Data”) as may be used in the applicable United States data privacy laws. Such United States data privacy laws include but are not limited to the California Consumer Protection Act (“CCPA”), the California Privacy Act (“CPRA”), the Connecticut Personal Data Privacy and Online Monitoring Act (“CPOMA”), the Virginia Consumer Data Protection Act (“VCPDA”), and the Colorado Privacy Act (“CPA”), as such laws may be amended from time to time including their implementing regulations (the GDPR together with the applicable United States data privacy laws are hereinafter referred to as the “Data Privacy Laws”). Such processing of Personal Data shall be governed by the applicable Data Privacy Law and the terms of this DPA.
- 1.2. For the purposes of this DPA, the Data Privacy Laws do not include laws that apply solely to specific industry sectors (e.g., financial institutions), specific demographics (e.g., children), or specific classes of information (e.g., health or biometric information). The terms of this DPA are incorporated in the MSA by reference and shall form an integral part thereof. Capitalized terms not defined herein shall have the meaning assigned to them in the MSA. This DPA applies only to the Processor’s processing of Personal Data for the nature, purposes and duration set forth in Appendix I.

2. Scope and Purposes

- 2.1. For the purposes of this DPA, the Controller is the Party responsible for determining the purposes of processing Client Data. You will hereinafter be referred to as the “Controller”.
- 2.2. Given the nature of the Services, the Processor will not have any insight into the nature and type of Personal Data processed by the Processor for purposes of performing the Services or the categories of data subjects from whom they originate.
- 2.3. The Processor will process, retain, use or disclose Personal Data solely for the specific business purposes and Services set forth in Appendix 1 or for such other business purposes as permitted by the Data Privacy Laws or as may be agreed by the Parties from time to time. The Controller shall only disclose Personal Data to the Processor for the limited and specified business purposes set forth in Appendix I.
- 2.4. The ownership of the Personal Data shall be as set forth in Section 6 of the MSA.

- 2.5. Notwithstanding any provision to the contrary of the Agreement or this DPA, the terms of this DPA shall not apply to the Processor's processing of Personal Data to the extent it is exempt from applicable Data Privacy Laws.

3. General Obligations

- 3.1. The Processor shall be prohibited from selling or sharing Personal Data it receives from, or on behalf of, the Controller except to sub-processors or subcontractors as set forth in Section 5 of this DPA.
- 3.2. In no event will the Processor be responsible or liable for any other processing of Personal Data other than those in relation to the Services and in accordance with the terms of this DPA. Without limiting the foregoing, the Processor shall not be responsible or liable for the collection or processing of the Personal Data by the Controller, processing for any purposes other than those communicated by the Controller to the Processor under the MSA, processing by any third parties and/or for any other purposes.
- 3.3. In addition to the Controller's representations and warranties with respect to the Customer Data as set forth in Section 5 of the MSA and the Controller's indemnification obligations related thereto as set forth in Section 16 of the MSA, the Controller hereby represents and warrants that the retention, collection, use, disclosure of Personal Data and the Controller's instructions for processing of the Personal Data do not violate any Data Privacy Laws. The Controller hereby indemnifies, defends, and holds the Processor, its affiliates, their respective directors, officers, employees and agents from and against any third-party claims and liabilities (including penalties, courses of actions and claims from government authorities) to the extent resulting from the Controller's breach of such representations and warranties.
- 3.4. The Processor is prohibited from retaining, using, or disclosing Personal Data received from, or on behalf of, the Controller outside the direct business relationship between the Processor or Controller, unless expressly permitted by the Data Privacy Laws. The Processor shall be prohibited from combining or updating Personal Data received from, or on behalf of, the Controller with Personal Data that it received from another source unless expressly permitted by the Data Privacy Laws.
- 3.5. The Processor is prohibited from retaining, using, or disclosing Personal Data received from, or behalf of, the Controller for any commercial purpose other than the business purposes in Appendix I including in the servicing of a different business, unless expressly permitted by the Data Privacy Laws.
- 3.6. The Controller shall inform the Processor of any consumer request made pursuant to the applicable Data Privacy Laws that the Processor must comply with, and provide the information necessary for the Processor to comply with the request.
- 3.7. State-specific provisions. To the extent the CCPA or CPRA applies to the processing of Personal Data by the Processor under this Agreement, the Processor shall notify the Controller no later than five business days after it determines that it can no longer meet its obligations under the CCPA or CPRA. To the extent the CPA or VCDPA applies to the processing of Personal Data by the Processor under this Agreement, upon the Controller's reasonable

request, the Processor shall provide information to the Controller demonstrating its compliance with the CPA or VCDPA.

4. Processor Obligations

- 4.1. To the extent applicable to the Processor's performance of the Services, the Processor shall use commercially reasonable efforts to comply with the applicable Data Privacy Laws in processing Personal Data, including providing the same level of privacy protection as required by the Controller by cooperating with the Controller in responding to and complying with consumers' requests made pursuant to the Data Privacy Laws, and implementing reasonable security procedures and practices appropriate to the nature of the Personal Data received from, or on behalf of, the Controller to protect the Personal Data from unauthorized or illegal access, destruction, use, modification, or disclosure.
- 4.2. To the extent commercially reasonable for the Processor, the Processor will lend its assistance to the Controller for purposes of implementation of a Data Protection Impact Assessment ("DPIA") within the meaning of Article 35 GDPR, and such other assessments to the extent the Processor's cooperation is required under the applicable United States Data Privacy Law.

5. Engaging Sub-processors or Subcontractors

- 5.1. For purposes of this Agreement, the Processor may engage sub-processors or subcontractors, to process the Personal Data and use commercially reasonable efforts to enter into a contract with such sub-processors or subcontractors that complies with the applicable Data Privacy Laws and the terms of this DPA.
- 5.2. Appendix 1 contains a list of sub-processors approved by the Controller. If the Processor wishes to use other sub-processors, the Processor will notify the Controller by email prior to the assignment of the sub-processors and take measures to ensure the same data protection obligations as set out in this DPA shall be imposed on such new sub-processors. If the Controller objects to the assignment by the Processor of any new sub-processors(s) not listed in Appendix 1, the Controller will inform the Processor of this in writing or by e-mail within 2 weeks after it has been notified by the Controller, in which case either the Processor or the Controller may terminate the MSA effective as of the date on which the sub-processor will commence its work for the Processor, without any obligation of the Processor to the Controller to compensate costs or damages. Nothing in this DPA shall restrict the Parties' termination rights under Section 12 of the MSA.
- 5.3. Subject to limitations set forth under the MSA, the Processor shall be responsible for such sub-processor's or subcontractor's compliance with the terms of this DPA to the extent applicable to such sub-processors or subcontractors.

6. Security

- 6.1. The Processor will take the appropriate technical and organisational measures, as described in Appendix 2, as deemed by the Processor necessary to protect the Personal Data against loss, unauthorised or illegal access, impairment, destruction, use, modification, or disclosure of the Personal Data.

6.2. The Parties hereby acknowledge and agree that the security measures referred to in Article 6.1, are deemed adequate technical and organisational measures to ensure a level of security appropriate to the risk. In no event does the Processor guarantee the effectiveness or adequacy of such security measures.

7. Notification of Security Incident of Data Leak

7.1. In order to enable the Controller to perform its obligations under Articles 33 and 34 GDPR or any other applicable Data Privacy Law, the Processor will notify the Controller of any security incident or any data leak without undue delay upon discovery.

7.2. The Controller will be responsible for notification of the supervisory authority and/or any data subjects in the event of any data leak within the meaning of Articles 33 and 34 GDPR or any other applicable Data Privacy Law.

7.3. The notification by the Processor as referred to in Section 7.1 will in any event include, to the extent applicable and commercially reasonable to the Processor:

- the nature of the Personal Data breach, where possible stating the categories of data subjects and Personal Data involved and an estimate of the number of data subjects and Personal Data records involved;
- the name and contact details of the data protection officer or another contact for more information;
- the likely consequences of the Personal Data breach as reasonably determined by the Processor;
- the measures proposed or taken by the Processor in order to address the Personal Data breach, including, if the situation arises, the measures to mitigate any adverse effects thereof.

7.4. The Processor will document any data leaks in accordance with Article 33.5 GDPR or such other applicable Data Privacy Law comprising the facts relating to the Personal Data breach, its effects and the remedial action taken. The Processor will give the Controller access to such documentation upon reasonable request.

8. Handling requests from data subjects

8.1. In the event a data subject submits a request to exercise their statutory rights (within the meaning of Articles 15 to 22 inclusive of the GDPR or other applicable Data Privacy Laws) the Controller must inform the Processor of any such request made pursuant to the Data Privacy Laws. If the data subject submits a request to the Processor, the Processor shall notify the Controller pursuant to the CCPA about such request and coordinate the response with the Controller to the extent such coordination or disclosure of the request is permissible under the applicable Data Privacy Law. If required by the applicable Data Privacy Law, the Processor may handle the request from the data subject itself subject to any conditions set forth in the applicable Data Privacy Law.

8.2. To the extent permissible under the applicable Data Privacy Law, the Processor may directly pass on to the Controller any costs or all costs incurred by the Processor as a result of the Processor's handling of the data subject's request or request a reimbursement of advanced costs from the Controller. Controller agrees to pay to the Processor such costs promptly upon receipt of Processor's request for payment.

9. Monitoring compliance with security requirements

9.1. The Controller will have the right to instruct a qualified and independent third party, subject to a confidentiality obligation, to conduct audits in respect of the Processor's compliance with this DPA.

9.2. Such audits may be conducted at the request of the Controller once per twelve (12) months during the term of the MSA, as well as in the event the Controller has reason to believe (with adequate written documentation) that the Processor has breached the terms of this DPA. An audit will be conducted only with reasonable advance notice to the Processor in writing and after agreeing on an appointment with the Processor. In the written notice, the Controller shall determine the desired scope of the audit in as concrete terms as possible, as the Processor must determine in advance whether the audit may disrupt any systems or services. The Processor shall only be required to agree to the requested scope of the audit to the extent the audit is necessary to review the Processor's compliance with this DPA.

9.3. To the extent commercially reasonable to the Processor, the Processor will cooperate in good faith with the audit and provide all such information, including supporting data, such as system logs, and resources, as may be reasonably relevant to the audit as soon as possible.

9.4. If the audit's findings allege a material breach of this DPA by the Processor, the Processor may dispute such claim of material breach by engaging an independent, qualified third party to conduct a second audit. In the event the Processor does not dispute the material breach, or the second audit reveals a material breach of this DPA by the Processor, the Processor shall, within a reasonable time and as permissible under the applicable Data Privacy Law, cure such material breach within a reasonable time at the Processor's sole expense.

9.5. The costs of the audit will be paid by the Controller, unless (i) such audit reveals that the Processor is in material breach of the obligations under this DPA (as determined pursuant to Section 9.4 and (ii) the Processor has not disputed such material breach or (iii) failed to cure such material breach within a reasonable time after the Processor was notified by the Controller about such material breach.

9.6. The Controller has the right to take reasonable and appropriate steps to ensure that Processor uses the Personal Data that it received from, or on behalf of, the Controller in a manner consistent with the Controller's obligations under the applicable Data Protections Laws.

9.7. The Controller has the right, upon notice, to take reasonable and appropriate steps to stop and remediate the Processor's unauthorized use of Personal Data.

10. Confidentiality

- 10.1. The Processor's confidentiality obligations (including the applicable exemptions) under Section 13 of the MSA shall apply to all Personal Data processed by the Processor under this MSA.
- 10.2. Without limiting the exemptions under Section 13.2 of the MSA, the following shall be exempt from the Processor's confidentiality obligations under the MSA or this DPA: (i) Personal Data for which the Controller has granted the Processor's express consent for its disclosure to third parties, (ii) the disclosure of the Personal Data to third parties to the extent necessary (as determined by the Processor) given the nature of the Controller's instruction given to the Processor, and/or (iii) disclosure or processing of Personal Data necessary for the Processor's performance of the Services or its other obligations under the MSA or this DPA.

11. Term and termination

- 11.1. This DPA will continue in effect for as long as the Processor processes Personal Data on behalf of the Controller under the MSA.
- 11.2. Upon the expiration or termination of the DPA, for any reason and in any manner whatsoever, the Processor will erase any and all Personal Data in its possession within such period as required by the applicable Data Privacy Law, unless storage is required or permissible pursuant to the applicable Data Privacy Law.

12. Liability and Indemnification

- 12.1. The provisions limiting the Processor's liability under the MSA (including but not limited to Sections 18 and 19) shall apply to any liability of the Processor under this DPA.
- 12.2. The indemnification obligations by the Parties set forth under Section 16 of the MSA together with the conditions set forth therein shall apply to any third-party claims arising from the respective Party's breach of this DPA or the applicable Data Privacy Law.

13. Other Terms of the MSA

- 13.1. The Parties acknowledge and agree that all other terms of the MSA even if not explicitly referred to in this DPA shall apply, including but not limited to the terms with respect to Customer Data (Section 6), Personal Data (Section 7), General Terms (Section 20) and the Order of Precedence (Section 21).

14. Transfer of Personal Data

- 14.1. The Controller hereby agrees that the Processor may process the Personal Data in the United States and countries within the European Union. In addition, the Processor may also transfer the Personal Data to a country outside the United States or the European Union for purposes of the Processor's performance of the Services, to the extent such transfer is permitted by the applicable Data Privacy Law.

15. Sale of Personal Data

15.1. The Parties acknowledge and agree that the Controller's sharing of Personal Data does not form part of any monetary or other valuable consideration between the Parties with respect to the MSA or this DPA.

16. Changes to Applicable Data Privacy Laws

16.1. The Parties agree to cooperate in good faith to enter into additional or modified terms to address any modifications, amendments, or updates to the applicable Data Privacy Laws and their regulations.

Foleon Data Processing Agreement: Appendix 1

Description of Personal Data, data subjects, data processing purposes, sub-processors and contact details

The nature and purpose of the processing of Personal Data

The nature of the processing for which the processor is involved is:

- Hosting of Foleon Docs prepared and published by the Controller
- Hosting of Forms used by the Controller

The purposes of such processing and the purposes that are reasonably attached to it or that are stipulated with further permission are:

- Hosting of Foleon Docs prepared and published by the Controller
- Hosting of Forms used by the Controller

Data subjects

[A list of categories of data subjects whose personal data is being processed.]

Approved Sub-processors/Subcontractors

Name	Address	Jurisdiction	Sub-processor/subcontractor status	Notes
Amazon AWS	Amazon Web Services EMEA SARL Johanna Westerdijkplein 1 2521 EN Den Haag Netherlands	EU (Germany)	Hotsite (DRP), screenshots (can include Foleon Doc content)	Hosting Provider
Google Cloud Platform (GCP)	Google Ireland Limited Google Building Gordon House, Barrow St, Dublin 4 Ireland	EU (Netherlands)	Application, database	Hosting Provider
Google Cloud Platform (GCP)	Google Ireland Limited Google Building Gordon House, Barrow St, Dublin 4 Ireland	EU (Germany)	Publishing, screenshots (can include Foleon Doc content)	Hosting Provider
Amazon AWS CloudFront	Amazon Web Services EMEA SARL Johanna Westerdijkplein 1	Global	Global CDN, e.g. local Foleon Doc content hosting	Opt-out on Foleon Doc (can be turned off by account policy,

	2521 EN Den Haag Netherlands			contact us)
Mandrill (Mailchimp)	The Rocket Science Group LLC 675 Ponce de Leon Avenue Northeast, Suite 5000 Atlanta, GA 30308 United States	United States	Submitted data (by visitors) to forms in Foleon Doc	Opt-in on Foleon Doc (can be turned off by account policy, contact us), usage of services can be performed through established SCC's (client approval and opt-in).
DeepL SE	Maarweg 165 50825 Cologne Germany	EU (Germany)	Foleon Document content is processed for translation but not stored	Hosting in Finland

Contact details

Customer as Controller:

Function:

Name:

E-mail address:

Phone number:

Foleon B.V. as Processor:

Function: Data Protection Officer

Name: HelloDPO

E-mail address: hello@hellodpo.com

Foleon Processing Agreement : Appendix 2

Technical and organizational security measures

Description of the technical and organizational security measures taken by the Processor in accordance with Section 6 of the DPA:

Foleon has focused on protecting its customers' data and keeping up with the latest standards and industry best practices.

As a result, Foleon is compliant and/or certified with the following:

- **ISO 27001** - Foleon is independently certified by Kiwa N.V. for its Information Security
 - Note: Our primary hosting providers Rackspace and GCP are also ISO 27001 certified and have received certifications for PCI DSS level 1 and attestation for SOC2 for its data centers.
- **OWASP** - As technology evolves, risks change. That's why our developers always comply with the latest OWASP secure coding standards.
- **GDPR** - At Foleon we value the privacy of you, your colleagues, and your customers and will always be transparent about any data that is used to improve your daily experience of the product. Read more about Foleon and GDPR compliance.

Our web-based application is set up using a **RESTful API** and an **Angular/ReactJS client** application. Foleon is entirely cloud-based and runs with a **multi-tenant single cluster code base**. Essentially, this means that every Foleon customer runs exactly the same version of the platform. All new features and improvements are developed, tested, and rolled-out through a **DTAP methodology**. This implements safe, separated environments for each development stage, and maximizes code quality once it goes into production. At that stage, it's available for all customers to use.

Once customers start using our platform, they create and upload content. To ensure data integrity, Foleon has a back-up policy in place. Specifically, there are real-time backups (**replication or simple redundant disks**) in place over multiple instances and a daily (encrypted) backup to a separate environment. This includes all layers of the architecture, i.e. **Database, Application, and CDN**. All back-ups are encrypted and stored within the EU borders for 30 days.

To further increase availability and minimize service disruption, all critical services are designed as high availability clusters.

Secure Access

Administrative access to our infrastructure is limited to trusted computers using **key authentication**. When data is transferred in our secured environment (e.g. the editor and any associated servers), connections are always encrypted (**TLS or SSH**).

For publications, Foleon-based hostnames (i.e. *.foleon.com) can only be requested using https (enforced by way of HSTS policies). Customer hostnames can optionally be secured with a **customer-provided TLS certificate**.

Users are authenticated using the **OAuth2 password** grant feature.

We ask our users, when they activate their account, to set their password with at least 1) **one digit character (0-9)**, and 2) a minimum **length of 8 characters**. Passwords in our database are stored hashed using the **bcrypt KDF**.

Under our **Information Security Policy**, access to personal and customer data is only granted to qualified personnel and always on a **need to know-basis**.

Secure Hosting

We utilize an Infrastructure as Code (IaC) process. This gives us a good overview on our cluster and security rules. In this container-based architecture we have rules in place for firewalls, patch/package management, vulnerability scans, health monitoring and alerting, and so on.

Firewalls (with a deny-by-default posture) protect the internal network zones and the network as a whole.

Vulnerability patch updates are applied daily, with **backported security updates**.

Our systems are regularly **Pentested**.